

# Sony Honda Mobility's AFEELA Introduces the World's First In-Car Integration with PS Remote Play

Sony Honda Mobility is redefining the future of mobility with AFEELA, its next-generation electric vehicle brand. In a groundbreaking move that merges automotive innovation with interactive entertainment, AFEELA is set to become the **world's first car to feature native in-car integration with PlayStation Remote Play**. This milestone represents a major leap forward in digital mobility, transforming vehicles into immersive entertainment spaces rather than just modes of transportation.

By combining Sony's expertise in gaming, entertainment, and imaging with Honda's legacy in automotive engineering, AFEELA signals the arrival of a new era where cars function as intelligent, connected digital platforms.

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## What Is AFEELA by Sony Honda Mobility?

AFEELA is the flagship electric vehicle brand created by Sony Honda Mobility Inc., a joint venture between Sony Group Corporation and Honda Motor Co. The brand focuses on delivering **software-defined vehicles** that emphasize intelligence, interactivity, autonomy, and emotional engagement.

Unlike traditional vehicles that prioritize mechanical performance, AFEELA vehicles are built around:

- Advanced sensor technologies
- AI-powered user interfaces
- Immersive digital entertainment
- Seamless connectivity between personal devices and vehicle systems

The integration of PlayStation Remote Play aligns perfectly with AFEELA's mission to place digital experience at the heart of mobility.

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## Understanding PlayStation Remote Play Integration

PlayStation Remote Play is a technology that allows users to stream and play their PlayStation console games on other devices such as smartphones, tablets, PCs, and now—inside a vehicle.

With AFEELA, PS Remote Play will be **directly integrated into the vehicle's infotainment system**, enabling passengers to access console-quality gaming experiences through the car's display interface.

### Key Capabilities of In-Car PS Remote Play

- Stream PlayStation games from a PS5 or PS4 console
- Support for PlayStation controllers
- High-resolution displays optimized for gaming
- Cloud-based connectivity for seamless performance
- Integrated audio and haptic feedback systems

This innovation positions AFEELA as the first vehicle to truly bridge the gap between gaming consoles and automotive environments.

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## Why In-Car Gaming Is a Game-Changer

The integration of PlayStation Remote Play goes far beyond entertainment—it fundamentally changes how people interact with vehicles.

### Transforming Idle Time into Interactive Experiences

Modern electric vehicles often include autonomous or semi-autonomous features that reduce the need for constant driver engagement. During charging sessions, rest stops, or autonomous driving modes, AFEELA allows occupants to:

- Play AAA console games
- Enjoy immersive entertainment while parked

- Engage in shared gaming experiences with other passengers

This transforms downtime into meaningful, enjoyable moments.

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## Safety-First Design Philosophy

Sony Honda Mobility has emphasized that PlayStation Remote Play will only be accessible **when it is safe to do so**, such as:

- When the vehicle is parked
- During charging
- In approved autonomous driving modes

The driver-focused safety systems ensure that gaming features never interfere with road awareness or driving responsibility.

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## AFEELA's AI-Powered Infotainment Ecosystem

At the core of AFEELA's gaming capability is its **AI-driven infotainment platform**, designed to adapt to user preferences and behaviors.

### AI and Gaming Integration

- Intelligent system recommendations based on user habits
- Seamless profile syncing between home PlayStation consoles and the vehicle
- Personalized entertainment dashboards
- Voice-controlled navigation and gaming setup

This AI-first approach enhances both usability and immersion, making gaming in the car intuitive rather than distracting.

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## The Role of High-Speed Connectivity

For PS Remote Play to function smoothly in a moving vehicle, AFEELA leverages next-generation connectivity technologies:

- High-speed mobile data networks
- Low-latency streaming optimization
- Edge computing for real-time responsiveness

These systems ensure stable gameplay performance even when network conditions fluctuate, which is critical for console-quality gaming.

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## Redefining the Vehicle as a Digital Living Space

AFEELA's integration of PlayStation Remote Play is part of a broader vision where vehicles become **digital living rooms on wheels**.

### Beyond Gaming

The vehicle's digital ecosystem supports:

- Music and movie streaming
- Virtual meetings and collaboration
- Augmented reality navigation
- Personalized content consumption

Gaming is not an isolated feature—it is a core element of a fully connected digital lifestyle.

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## Competitive Advantage in the Electric Vehicle Market

As the electric vehicle market becomes increasingly competitive, differentiation is key. AFEELA's gaming integration offers a unique value proposition that few competitors can match.

## Why This Matters

- Appeals to younger, tech-savvy consumers
- Strengthens brand loyalty among PlayStation users
- Expands the role of vehicles beyond transportation
- Positions Sony Honda Mobility as a leader in experiential mobility

This strategic move may influence future automotive design trends across the industry.

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## The Future of Entertainment-Driven Mobility

The introduction of PS Remote Play in AFEELA is just the beginning. Sony Honda Mobility envisions continuous software updates that expand entertainment capabilities over time.

### Potential Future Enhancements

- Cloud-native gaming without console dependency
- Multiplayer in-car gaming experiences
- Integration with virtual reality and augmented reality platforms
- Cross-device continuity between home, mobile, and vehicle environments

This future-forward approach ensures that AFEELA vehicles evolve long after purchase.

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## Frequently Asked Questions (FAQs)

### What makes AFEELA the first car with PS Remote Play integration?

AFEELA is the first vehicle designed with native support for PlayStation Remote Play, allowing direct access to console gaming through the in-car infotainment system.

### Can you play PlayStation games while driving?

No. PlayStation Remote Play is restricted to safe scenarios such as when the vehicle is parked, charging, or operating in approved autonomous modes.

### **Do you need a PlayStation console to use Remote Play in AFEELA?**

Yes. PS Remote Play streams games from a PlayStation console, though future updates may introduce cloud-based gaming options.

### **Is AFEELA focused only on gaming?**

No. Gaming is one part of a broader digital ecosystem that includes AI, connectivity, entertainment, and intelligent mobility solutions.

### **When will AFEELA vehicles be available?**

AFEELA vehicles are expected to launch in phases, with software features evolving through over-the-air updates.